

## HUTCHINSON TIRES PARTNER OF



### Team RadioShack Rolls on Hutchinson Tires

New Team Plans to Continue Hutchinson-Equipped Tour de France Victories of Teams US Postal, Discovery and More...

(January 25, 2010) Trenton, NJ - **Team RadioShack** has chosen to race on **Hutchinson Tires** - the most victorious tire of the last eleven Tours de France, and is now utilizing them at the Tour Down Under in Australia. This partnership comes as an extension of a long-standing relationship between Hutchinson and the US Postal, Discovery, and now RadioShack Teams.

**“We are ecstatic to have Hutchinson Tires return to our bikes,”** states Julien DeVriese, Head Mechanic for Team RadioShack. “They are nearly impervious to flats, and keep our top riders right where they belong – at the front.”

Julien is legendary for keeping a stock of Hutchinson Tubulars aging, much like fine wine, in the cellar at his compound in Belgium. “Truly, these tires get even better with time, and are of the finest quality available. **No other tire on the market compares, and we’ve got seven Tour Victories to prove it.**”

**“There’s no better cycling team in the World to be a part of,”** comments Steve Boehmke, Marketing Representative for Hutchinson NA. “All I heard at the team camp in Arizona was how relieved and pumped the riders and mechanics were to be on our tires. We’re proud to be a part of this dynamic team, and can’t wait to see them roll down the Champs Elysees in July!”

The RadioShack Team is using a variety of tires from Hutchinson, including ATOM COMP and CARBON COMP tubulars for Race Day. Keep your eyes open for ROAD TUBELESS tires to be under the riders as soon as Paris-Roubaix starts in April.

Hutchinson NA Sales manager, Dana Carson adds – “we are proud to announce that we will introduce a Team RadioShack ATOM COMP to our line of tires before summer. This will allow RadioShack fans to ride Team Edition tires while cheering them on in the Tour.” The ATOM COMP is the lightest, fastest clincher in the Hutchinson Line at only 195 grams.

**For this season, Hutchinson renews his partnership with the La Française des Jeux team and also becomes partner of the Team Bbox.**

***Follow Team RadioShack at [teamradioshack.com](http://teamradioshack.com), and find the latest in bicycle tire technology at [hutchinsontires.com](http://hutchinsontires.com)...***