



# STRING

Connecting cities and regions for a greener future

Charlotta Lundström  
Policy Director





STRING

- A political cross-border organization working to create a new green Megaregion in northern Europe.
- STRING represents 8 regions and 5 cities spanning the area between Oslo and Hamburg
- The STRING Megaregion is home to 14 million people.
- We strive to be a globally acknowledged Green Hub and a leading implementer of sustainable infrastructure to combat climate change while improving the lives of our citizens.



Oslo



VIKEN  
FYLKESKOMMUNE



City of  
Gothenburg



Region Halland



REGION SKÅNE



The Capital Region  
of Denmark



REGION  
SJÆLLAND



Region Syddanmark



SH  
Schleswig-Holstein  
Der echte Norden



Hamburg





# STRING

- GDP pr. Capita amongst the highest in Europe and growing more than the western European average.
- STRING 58 489 USD per capita / SVERIGE 53 730 USD per capita
- More than 1300 large companies (+250 employees)  
- with strong footholds in the industries of tomorrow, like Biotech, Green Energy, Medicine and more.
- +40 prestigious universities. We publish double the amount of green tech publications, as the EU average – and more than 8 times the world average.
- STRING is among the 20 most attractive regions in the world to invest in, according to the OECD.



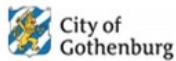
Oslo



VIKEN  
FYLKESKOMMUNE



VÄSTRA  
GÖTALANDSREGIONEN



City of  
Gothenburg



BÄSTA LIVSPLATSEN  
Region Halland



REGION  
SKANE



City of Malmö



CITY OF  
COPENHAGEN



The Capital  
Region of  
Denmark



REGION  
SJÆLLAND



Region Syddanmark



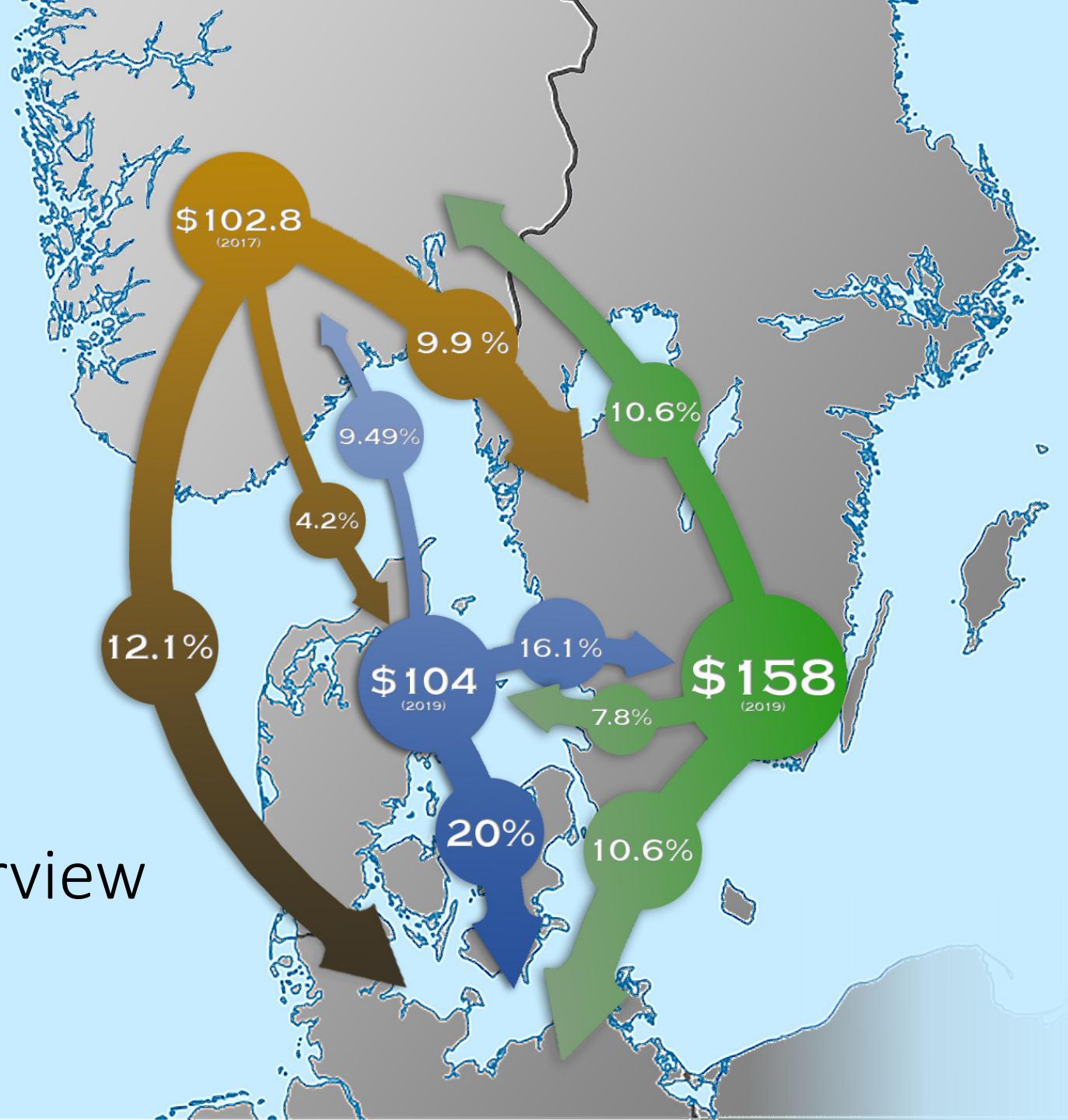
SH  
Schleswig-Holstein  
Der echte Norden



Hamburg



# Export Overview





**Ulrik Vestergaard**  
Deputy Secretary general of the OECD



**Stefan Löfven**  
Prime Minister of Sweden



**Martin Lundstedt**  
CEO Volvo Group

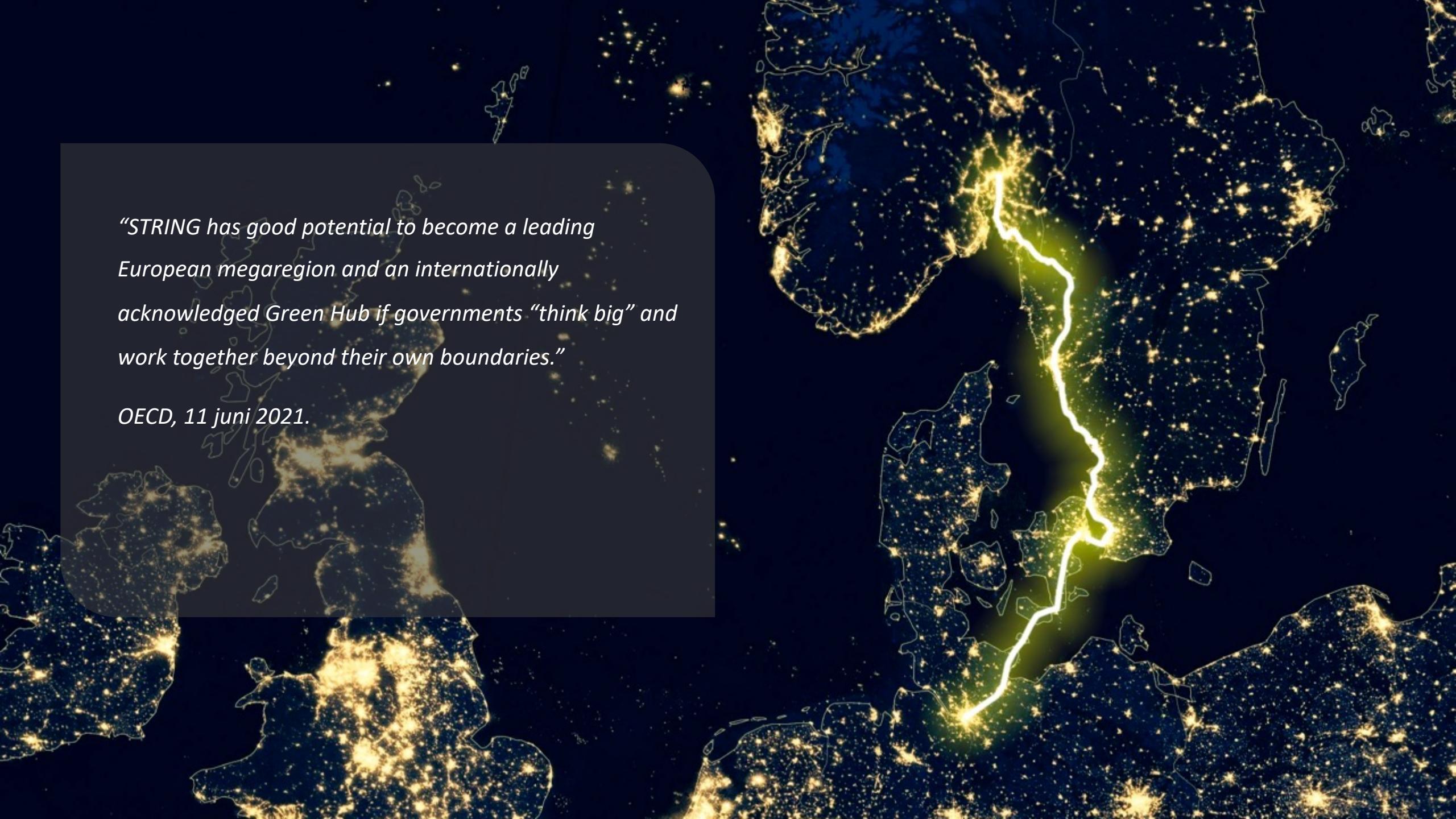


A policy paper containing 23 concrete political recommendations – that have already gained broad political support with steps taken towards their implementation

“It has become clear that the STRING area has the ability to become, a leading European Megaregion”

“The region is a hub for green technology, cutting edge innovation and world leading academia”

“We need to work together in order to achieve this vision. It would be competitive advantage”



*"STRING has good potential to become a leading European megaregion and an internationally acknowledged Green Hub if governments "think big" and work together beyond their own boundaries."*

*OECD, 11 juni 2021.*

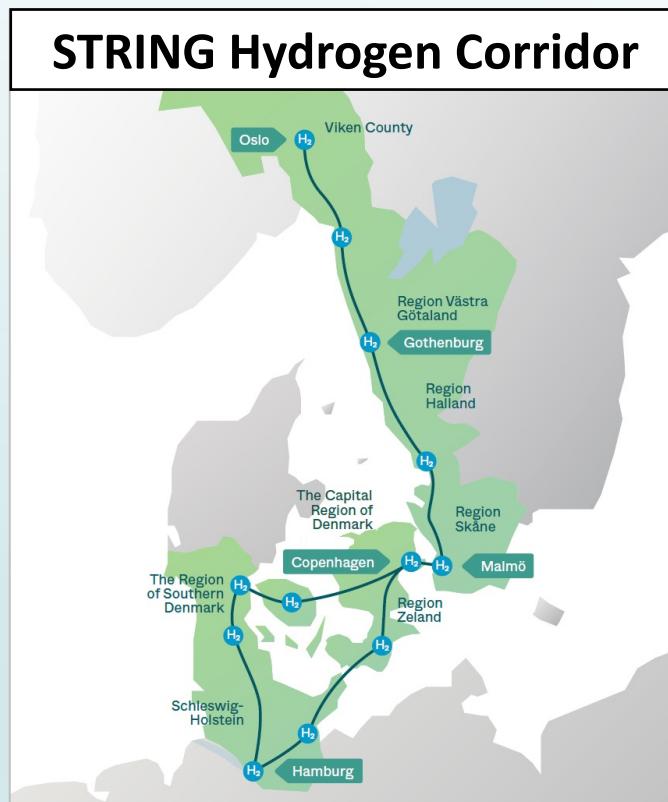
## OECD Recommendation

- The region is a hotbed for innovation and has the ability to attract funding on a global scale – according to the OECD report.
- Especially in the broader Greentech sector the region excels.
- Currently, each country has a myriad of different investment organizations, seeking to connect companies with funding opportunities.
- This leads to increased bureaucracy, reduced visibility, and added difficulty when it comes to money reaching actual companies.
- According to the OECD, a simplified, collaborative approach, where the regions are branded as a single unit (**STRING**), with a centralized investment agency – would lead to an increase in funding.
- With all of our individual strengths combined, the megaregion would be a go-to green hub, for any desired solution within a broad range of green industries.



# GREAT goes GREATER4H

Establish a self-sufficient, scalable heavy-duty green hydrogen network which allows for significantly reduced CO<sub>2</sub> emissions.



\*hydrogen production is an optional module



- 40 million Euro project – 12 million Euro grant
- 36 months from January 19 2021
- 12 hydrogen filling stations
- Focus on getting vehicles on the road
- Policy measures and business models
- Strong focus on communication; events and high level seminars
- Close communication with other hydrogen projects





# OSLO → GBG

Sista länken i norra Europas megaregion

Den nödvändiga utbyggnaden av dubbelpår Oslo–GBG

## Den sista länken på vägen till Norge

När Fehmarn-Belt invigs 2029 kommer trycket öka norrut i järnvägskorridoren. Sträckan Oslo-Göteborg blir en ännu tydligare flaskhals mellan våra två största handelspartner Tyskland och Norge.

Öxnered - Moss

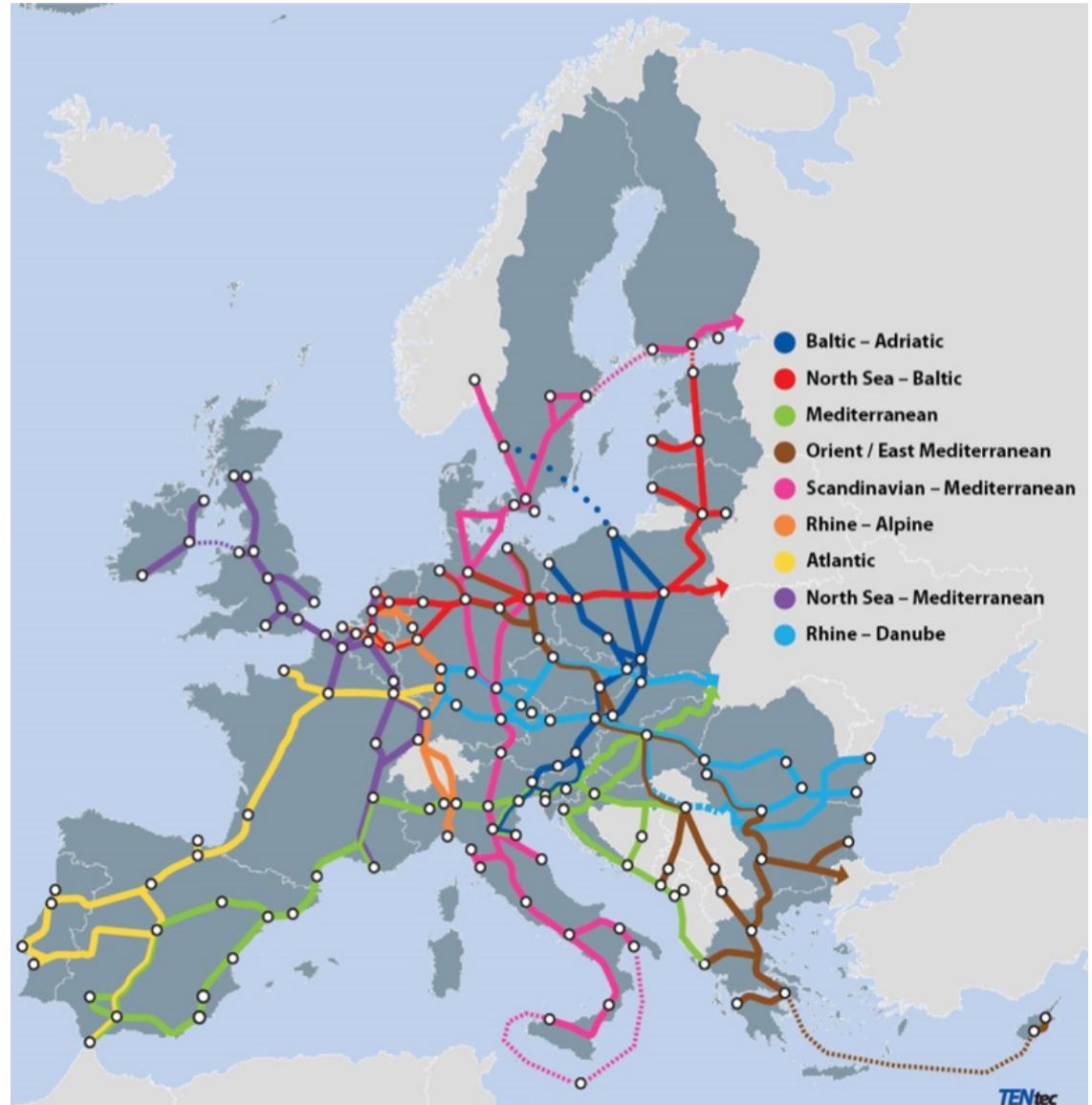
Fehmarn-Belt 2029

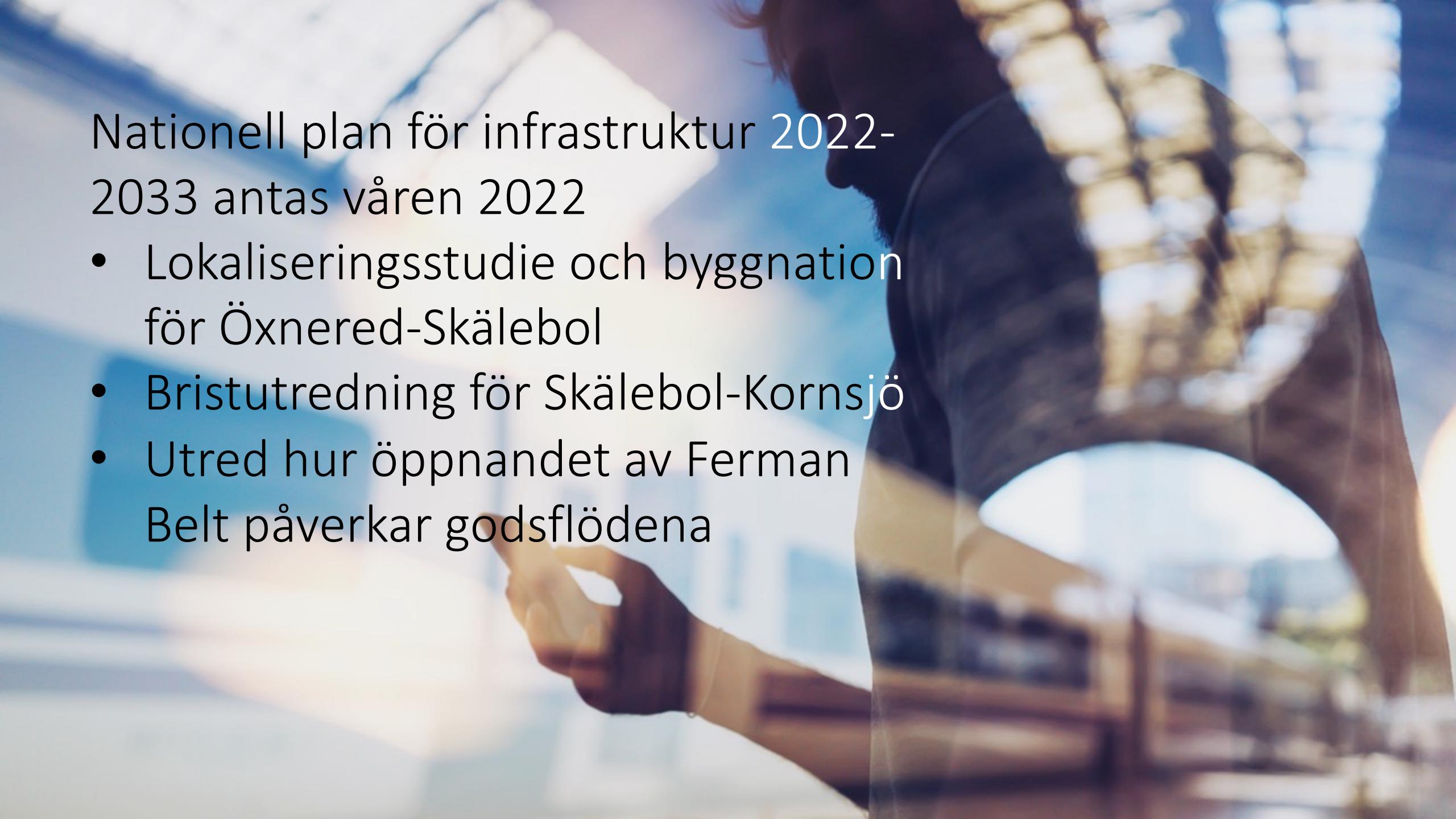


- Totalsträcka 55 mil (NO17 mil SE 18 mil)
- 10 mil enkelspår i Sverige
- Restid personståg 3:39-4 timmar
- Godståg fr 5,5 till uppemot 7 timmar
- Lastbilstransport tar hälften av restiden
- 90% av resandet görs på väg
- Mindre än 5% av transporterna sker på järnväg

Göteborg-Oslo är en av fyra gränsöverskridande järnvägsförbindelser i EU med 50 % medfinansiering från EU.

Ett erbjudande som gäller fram till 2028.



A photograph of a person sitting on a wooden dock by a lake. The person is wearing a white long-sleeved shirt and blue shorts. They are looking down at a map spread out on the dock. The background shows a calm lake with trees and buildings across it.

Nationell plan för infrastruktur 2022-  
2033 antas våren 2022

- Lokaliseringssstudie och byggnation  
för Öxnered-Skälebol
- Bristutredning för Skälebol-Kornsjö
- Utred hur öppnandet av Ferman  
Belt påverkar godsflödena



STRING

Stort tack för er uppmärksamhet  
Låt oss tillsammans mobilisera för en  
integrerad MEGAREGION.

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- Nationell plan för infrastruktur 2022-2033 antas våren 2022
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